



ThunderCon 2026 Sponsorship Opportunities

Join Us September 19-20 at



| Benefit | ThunderCon Supporter (\$500-\$999 Value) | ThunderCon Champions (\$1000-\$2500 Value) | ThunderCon Heroes (\$2500+ Value) | New! VIP Tickets Sponsor |
|---------------------------------------|--|--|-----------------------------------|--------------------------|
| Complimentary Tickets | Yes | Yes! | YES! | Yes |
| Complimentary Booth/Table | No | Yes! | YES! | No |
| Event Program Advertising | Yes | Yes! | YES! | Yes |
| Digital Media Promotion | Yes | Yes! | YES! | Yes |
| Option to Bulk-Buy Passes at discount | Yes | Yes! | YES! | Yes |
| Invitation to our Industry Dinner | No | Yes! | YES! | Yes |

All Champions and Heroes will receive personalized gifts suitable for display at your business.

ThunderCon Impact

- ThunderCon reaches over 10,000 families across NW Ontario, Manitoba, and the Northern U.S.A.
- Average social media post impacts 50k+ views
- 2025 brought 3500+ event attendees
- Direct economic impact upwards of 5x event operating budget supports your local economy

Sponsorship* Includes:

- Ad space in the Digital Event Program
- Web Page Sponsor Thank You's
- Complimentary Passes
- Social media tags and mentions

*In-Kind Investments Welcome

In-Kind donations matching programming needs gratefully accepted. We Love to Barter!

Partner Level Sponsors May Also Receive:

- Custom Boosted Social Media Posts
- Table Space/Programming at Event
- Billboard and Radio Exposure
- Event Tickets for Staff
- Industry/Celebrity Guest Dinner

NEW Option to contribute to our VIP Tickets

- Limited 100 VIP Tickets available
- Provide Branded SWAG/Discounts
- Additional Exposure and complimentary tickets for promotional efforts



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